



BUSINESS OF THE YEAR:

- A business that has been successful providing good products and services to their clients, customers, and has consistently treated their employees and business associates in a fair and responsible manner for 3 or more years.
- High priority is given to community involvement and the advancement of the quality of life. Stability and longevity are important. How the business interrelates with other businesses and actively promotes the community is important.
- A government agency should not be disqualified, but locally owned and operated businesses should be given priority.
- Every effort should be made to focus on business owned and operated by Chamber members. However, not to exclude an outstanding non-member candidate.

NEW BUSINESS OF THE YEAR:

- A new business is defined as one that has been operating less than 3 years.
- New business' products/services stand out among other new businesses. They provide excellent products/services to clients, customers, and consistently treat employees and business associates in a fair and responsible manner.
- New business demonstrates a high priority given to community involvement and the advancement of the quality of life. Shows understanding of the importance of developing stability and longevity.
- How the business interrelates with other businesses and actively promotes the community is important.
- Every effort should be made to focus on business owned and operated by Chamber members. However, not to exclude an outstanding non-member candidate.



BUSINESSPERSON OF THE YEAR:

- Use most of the above criteria with added weight on community involvement.
- Promoting local projects and programs deserves special attention and interaction with local groups and organizations is important.
- Personal character and individual conduct should be considered.
- Tangible and intangible support given by the individual to other local organizations and/or businesses.

COMMUNITY LEADER OF THE YEAR:

- This is not an annual award.
- Recognizing a major event or series of events or activities that have had lasting benefit to community at large for that organization or individual.

OUTSTANDING SERVICE TO THE CHAMBER AWARD:

- This is not an annual award.
- Use qualities of Businessperson of the year.
- Has demonstrated a significant level of involvement with the Chamber.
- Has given something of value to the Chamber be it in tangible or intangible resources.

LIFETIME ACHIEVEMENT AWARD:

- This is not an annual award.
- Longtime member or supporter of the Chamber.
- Has made a lasting, positive, generational impact on the community.
- This award can be presented to an individual, business, or organization.
- May be awarded posthumously.