

Schoharie County Chamber of Commerce

Board of Directors Meeting

Green Iguana- Middleburgh

February 24, 2016

Present: Jamie Casterlin, Pat Coffey, Scott Ferguson, Sarah Goodrich, Chris Guldner, Milan Jackson, Debbie Mickel, Mario Roefaro, Bobbi Ryan, Georgia Van Dyke, Andrew Noble

Excused:

Absent:

One membership was presented to the board;

1. Howe Caverns

A motion was made by Jamie Casterlin and seconded by Milan Jackson to accept the proposed new member. Passed unanimously.

The Chamber was approached about some additional insurance policies:

- Fraud Policy - \$100/yr – covers \$25,000 for employee theft
- NY Council on Non-for-Profit through Andrew Merietta - \$1,000,000 policy - \$675/yr – covers Directors & Officers, Employee Practices – may also cover theft. This was offered through Chubb, the chamber would be eligible if there have been no claims within the last 5 years. Can we add General Liability to this Policy?
- Copyright Case: The claim is against the Chamber, not the directors and officers.
- Currently, General Liability is through the Donna Lavigne Agency and cost less than \$1,000/yr. Kris will verify cost of current insurance.
- Motion by Jamie Casterlin was made not to renew the insurance and 2nd by Sarah Goodrich. Passed unanimously.
- Follow-up with current insurance agent about a quote for D&O insurance. The Chamber would also like the underwriting history D&O policies in NYS.

Fourth of July Celebration:

- The Mayor of Cobleskill approached the tourism committee looking for someone to take over the annual fireworks and parade. Tourism would like to see the event more widespread throughout

- Events Debra Mickel
 - Membership Sherwood Veith
 - Business Education Andrew Noble & Debra Mickel
 - Business Generator Group Milan Jackson
- Chamber Chat for the Radio – Initial session should be an overview of all the Chamber activities. Successive session should be led by committee chairs. This should be followed by high level memberships and business After Hours Sponsors.
 - Free Seminars to be held at the Chamber Offices once a month. Need to assemble a calendar of events.;

Business Expo – Midtel can no longer be the event organizer, is transferring ownership back to the Chamber. Perhaps hold it in September at the Quality Inn in Schoharie and add a job fair as part of the business expo? Perhaps also add a retail component. How do we increase public participation? Change the date?

Business After Hours – cost to be borne by the host. Chamber will publicize the event. Chamber should target business with renovations, anniversaries, other significant events. Should be offered to all memberships at a mid-level and higher.

Chamber mixer to be held in January 2017.

Career fair to be held at Boces on March 30, 2016.

Tourism has completed the initial interviews for a new coordinator. Final presentations will be on 2/25.

The tourism travel guide will be out in May.

Meeting was moved into executive session – Motion by Sarah Goodrich and 2nd by Milan Jackson.

Next BOD meeting is March 23, 2016 at the Heritage House, Schoharie.

A motion to adjourn the meeting was made at 9:30 am by Milan Jackson.

Respectfully submitted by,

Milan Jackson

Treasurer